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NATIONAL CONSTITUTION CENTER MAKES
“DOLLARS AND SENSE” OF INCOME TAX DAY
FOR STUDENTS ACROSS THE COUNTRY

Program available in classrooms through Channel One Connection

Philadelphia, PA (March 30, 2011) – The National Constitution Center will make Income Tax Day, Monday, April 18, 2011, fun for students across the country with the free webcast Constitution Hall Pass: Dollars and Sense. The webcast, along with pre- and post-show questions to encourage classroom discussion, will be accessible all day at www.constitutioncenter.org/hallpass. In addition, from 7:00 a.m. to 6:00 p.m., constitutional experts and members of the Center’s education staff will live blog at www.constitutioncenter.org/hallpass to offer additional insight into the history of Income Tax Day and its current relevance, and to answer questions.

Constitution Hall Pass: Dollars and Sense also will be available through Channel One News, the leading television news network for teens. Channel One will deliver the program to more than six million students across the country through the network’s Channel One Connection, a commercial-free educational programming resource available to member schools. Interested teachers can find information about Constitution Hall Pass, along with supplementary educational resources, on Channel One’s award-winning website: www.ChannelOne.com.

Constitution Hall Pass: Dollars and Sense is a dynamic, 20-minute program that will explore what the Constitution says about how the American government should manage its money. Participants will learn why it was so important for our young nation to raise money quickly, and how Alexander Hamilton came up with a plan to create a national bank, despite the lack of consensus on whether or not the Constitution gave the government the power to do so. The webcast will take viewers to the Second Bank of
ADD ONE/TAX DAY

the United States in Philadelphia to see what its architecture reveals about its function. Participants also will find out how, when, and why the Constitution was amended to allow the federal government to impose an income tax, and where those tax dollars go today.

The Dollars and Sense webcast is the third installment of the Center’s Constitution Hall Pass series. The first installment debuted on Constitution Day, September 17, 2010, and focused on the Constitutional Convention with a special introduction by retired Supreme Court Justice Sandra Day O’Connor. The second installment commemorated Bill of Rights Day on December 15, 2010.

Those visiting the National Constitution Center in person on April 18 can participate in the interactive program “The Most Famous Tax Protest in History: The Story of the Boston Tea Party” at 10:00 a.m., 12:00 p.m., and 2:00 p.m. The program explores the events of the Boston Tea Party and uncovers why taxation was such a hot topic during the early years of the republic. In addition, from 10:00 a.m. – 3:00 p.m., children and their families can design their own dollar bills at craft activity tables.

At 10:30 a.m., 11:30 a.m., 1:30 p.m., and 2:30 p.m., visitors can take a special tour of the Center’s core exhibition, The Story of We the People, to discover how the Stamp Act, the Whiskey Rebellion, and the 16th Amendment all connect to the history of taxation in America. From 10:00 a.m. to 3:00 p.m., visitors also can join in an interactive program at the “Tax Machine” exhibit inside The Story of We the People to find out where their tax dollars go. Guests will learn about the graduated income tax by looking at how much a professional baseball player is taxed compared to a school teacher. Participants will then discover how much of that money goes toward national security, education, healthcare, and the environment.

About Channel One News

Peabody and Telly Award-winning Channel One News, an Alloy Media + Marketing company, is the leading television news network for teens, reaching nearly six million young people in middle schools and high schools nationwide - broadcast each day to close to 1 in 4 of all teenagers in the U.S. The dynamic, daily broadcast and supplementary educational resources inform, educate, and inspire teens, connecting
them with important current events and the world around them. Channel One News has covered fast-breaking global events from regions such as Haiti, Chile, Mexico, Sierra Leone, North Korea, Afghanistan, Sri Lanka, Germany and Qatar. Through its partnership with CBS News Productions, Channel One News draws on the vast resources of CBS News, ensuring worldwide coverage wherever and whenever news breaks - and always from a teen perspective. Channel One News programming has been featured on leading networks and news programs, including CBS, CNN, NBC Nightly News and Today Show, ABC News and Nightline. Visit the Webby Award-winning website www.ChannelOne.com to learn more.

About the National Constitution Center
The National Constitution Center, located at 525 Arch St. on Philadelphia’s Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, “Freedom Rising.” The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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