



**Over 250,000 Military personnel
will transition out of
the military in 2013 ...
What's the next step??**

WHO WE ARE

THEMED VETERAN CAREER EXPOS

Our Veterans' Career Expos and recruiting initiatives enable all transitioning service personnel, veterans, military spouses, and wounded warriors the opportunity for a career lifeline when transitioning into the civilian life and corporate world. ***Be a Hero, Hire a Hero & VIP Careers*** use innovative recruiting approaches during our Career Expos to offer all candidates and veteran friendly employers real opportunities to reach their objectives – whether that be to find a job or find the right candidate. For over 7 years now, we have made a real difference helping veterans find meaningful career paths during a difficult career transition.



PATRIOT FELLOWSHIP PROGRAM

Our VIP Careers Division was founded with one goal in mind...to help “Open Career Doors to Veterans” providing the opportunity to realize career dreams after serving our Country honorably.

We strategically align ourselves with prestigious, industry leading corporations to establish a “Career Discovery” in 100's of occupations. These 1-5 day “Discoveries” are offered not only to transitioning veterans, but also to veterans utilizing their VA Educational benefits to go to college. During the Discoveries, veterans and employers can evaluate interest level, capabilities, and goals - not to mention the invaluable “foot in the door” for the veterans.

SAMPLE COMPANIES:

AETNA
BLOOMBERG
BRISTOL MEYERS SQUIBB
CDW
CENTURY 21
CINTAS CORP
COACH USA/MEGA BUS
COLGATE
CORNELL UNIVERSITY
DEPT OF INTERIOR
DEVRY UNIVERSITY
EASTER SEALS
EDWARD JONES
FDA
FDM GROUP
FOXWOODS RESORTS
FELICIAN COLLEGE
HBO
HORIZON BLUE CROSS
GREYHOUND
JUDGE GROUP
MARRIOTT
MEMORIAL SLOAN KETTERING
MTA
NYSE EURONEXT
PRAXAIR
PENN MUTUAL
NY/NJ PORT AUTHORITY
PRUDENTIAL INSURANCE
STATE FARM
TIME WARNER CABLE
UNITED TECHNOLOGOES
UNION SAVINGS BANK
US CUSTOMS
WALGREENS PHARMACY
WINDSOR FINANCIAL
VERIZON



OUR DIFFERENCE

INNOVATIVE RECRUITING APPROACH

What makes us different from the rest is that **Be A Hero-Hire A Hero & VIP Careers** offer a two-prong approach – half of the organization focuses on the veterans while the other half focuses on corporations. Each have their own unique set of challenges; the veteran needs help making the transition from the military to the civilian workplace while the corporations are in need of intelligent, dedicated, mission driven employees, but frankly don't know how to find them. Another differentiator is that this is not just a one-day event but an ongoing "Career Lifeline" and support system for both our corporate partners and job seekers.

The bottom line is we want to successfully fill meaningful jobs with deserving veteran candidates. Here's what we offer:

- Over the last 7 years, produced award-winning military career events with Veteran Friendly Employers and 1000s of veteran candidates
- Pre-registration of candidates on www.beahero-hireahero.com for employers to review
- Pre-screening of candidates before Career Expos
- E-Blasts of open job requisitions to 1000s of registered candidates
- Career counseling, coaching and resume preparation before, during and after Career Expos
- A toll free Career Lifeline transition hotline for supervisors and candidates to call
- Candidate Patriot Fellowship Program for a unique "Career Discovery" opportunity
- Current job postings at www.beahero-hireahero.com
- Access to military databases through nationwide Military Family Readiness Centers, VA One Stop Centers, Department of Labor, College Career Offices and Veteran Service Organizations
- Worldwide employer advertising in military magazines, newspapers and media outlets
- Scheduled employer "**Patriot Days**" enabling veterans to visit employers and explore career opportunities
- Temporary to Permanent Placement Services