



NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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138 REGISTER TO VOTE AT MTV/COMCAST CHOOSE OR LOSE PARTY

HOSTED BY NATIONAL CONSTITUTION CENTER

Philadelphia, PA (October 2, 2004) –Seven days before the end of Pennsylvania’s voter registration deadline on October 4, the National Constitution Center announced that 138 young people registered to vote on Tuesday, September 21 at a Voter Registration Concert held in partnership with Comcast as part of MTV’s Choose or Lose program. The concert featured a star studded cast of performers and live musical acts, as well as an appearance by M.J. and Shavonda of The Real World Philadelphia.

The line-up for entertainment included Latin Fiesta, Eleven:Eleven, Philly International Records artists Carly, Dem Boyz, and Dante’ Rock-a-fella Recording artists Freeway and the GIFl Family, including The Young Gunz, Pooda Brown and the 3K’s. DJs Atom Bomb and Question of Scratch Masters performed as well.

Voter registration tables were sponsored by Activote, a non partisan organization. In addition, groups ranging from the Young Voter Alliance; the University of Pennsylvania College Republicans and Democrats, the Sierra Club, the Human Rights Campaign and the Senate campaigns of Senator Arlen Specter and Congressman Joe Hoeffel also were on hand to educate new voters on their positions. College Democrats and Republicans staged a debate on the issues attended by over 70 people.

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Guests received FREE admission by showing their voter registration card, or by registering to vote on the spot.

Visitors can continue to register to vote every Saturday at the National Constitution Center until October 9. The Center is also hosting a mock presidential election in the lobby. Visitors of all ages have the opportunity to cast a ballot for their favorite presidential candidate. Results will be announced on October 27.

For more information about voting and local and national elections, visit the Center's website at www.constitutioncenter.org

About the National Constitution Center

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization established by Congress in 1988 to increase understanding of the U.S. Constitution and its relevance to the daily lives of Americans. It is the first museum in the world devoted to dramatically telling the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibit components, film, photographs, text, sculpture and artifacts. The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education and debates; and as a home for visiting scholars and experts. The National Constitution Center is the first museum in the country designated as a member of the National Archives Experience Alliance Initiative. For more information, please call 215.409.6600 or visit the Center's Web site at www.constitutioncenter.org.

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