The National Constitution Center had an exciting year in 2010.

Our feature exhibitions reached new audiences and won critical acclaim; our international work took root in Afghanistan; former Prime Minister Tony Blair accepted our Liberty Medal; and, our programs were enriched by the insights of Stephen Breyer, Sandra Day O’Connor, Karl Rove, Donald Rumsfeld, Terry Moran, Larry Summers, Christiane Amanpour, and many others. These achievements have continued into 2011 as the institution announced in January its formal accreditation from the American Association of Museums, which honors the impact of the Center’s exhibitions and initiatives and recognizes its commitment to excellence.

As all of this was going on, the Board of Trustees undertook significant steps to build a robust future for the Center, including drafting a five-year Strategic Plan for the institution, which is being published concurrently with this report. The Center’s ongoing commitment to institutional improvement and the dedication of our supporters have been central to our successes and will continue to be essential as we launch the exciting next chapter of this organization.

We’re delighted to thank you for all of your contributions to our achievements so far, and we hope you can join us in this next stage of development, both at the Center and online.

Sincerely,

William Jefferson Clinton
CHAIRMAN, BOARD OF TRUSTEES

David Eisner
PRESIDENT & CEO
In 2010 the Center MORE THAN DOUBLED THE NUMBER OF EXHIBITIONS it presented over the previous year.

CONNECTING VISITORS WITH COMPELLING STORIES THAT EXPLORED LITTLE-KNOW FACETS OF HISTORY AND CURRENT EVENTS, THREE OF THESE EXHIBITIONS MADE THEIR WORLD PREMIERES, EACH DEVELOPED BY THE CENTER’S EXHIBITS TEAM IN COLLABORATION WITH NATIONAL AND INTERNATIONAL PARTNERS.

Lauded by the Wall Street Journal as “revealing,” with displays that were “emotionally resonant” and “visually striking,” ANCIENT ROME & AMERICA debuted at the Center on February 19, 2010. During its six-month run, thousands of visitors discovered the integral role that Roman republican ideals played in America’s founding, as well as their lasting influence on our nation’s political and cultural life. This unprecedented exhibition was developed in association with Contemporanea Progetti and featured more than 200 pieces from Italy’s leading archaeological collections, paired with objects from over 40 lending institutions in the United States. Through sculpture, paintings, and other artifacts, Ancient Rome & America vividly demonstrated the profound connections between two seemingly different cultures. The Center also presented a variety of supplemental programs and activities engaging visitors of all ages—from special tours and family programs to lectures on topics such as classical influences on American colonial art and the origins of empire in ancient Rome.

Expanding Audience
Opening at the Center on October 2, 2009, DIANA: A CELEBRATION made its East Coast premiere with a run that was extended into 2010 due to popular demand. This moving tribute to Princess Diana’s life and humanitarian work drew record crowds. Two-thirds of visitors to Diana were first-time visitors to the Center, and 70% of these experienced the Center’s core exhibition as well. In addition, a higher percentage of visitors signed up to become members of the National Constitution Center during Diana than any previous feature exhibition. Special on-site activities compared systems of government in the U.S. and U.K., and a series of evening programs—including events with Pulitzer Prize-winning historian Gordon Wood and author and editor Tina Brown—considered the notion of American aristocracy and royalty’s role in the rise of celebrity culture. Diana was sponsored locally by Macy’s Inc.

Photo courtesy of Denis Finnin

A More Inspired Visitor

Additional support for all of the Center’s feature exhibitions was provided by the National Endowment for the Humanities.

Photo courtesy of Carol H. Feeley
ART OF THE AMERICAN SOLDIER made its world premiere on September 24, 2010, realized through a dynamic partnership with the U.S. Army Center of Military History. Paying tribute to the brave men and women who have answered the Constitution’s call to “provide for the common defense,” this groundbreaking exhibition presented paintings and drawings created by American soldiers—many of them capturing scenes of combat witnessed firsthand—from World War I through the present day. The Wall Street Journal declared that Art of the American Soldier “makes clear that even in the age of digital photography, the artist’s eye often captures what the lens cannot.” Praised as “moving” and “evocative” by the Philadelphia Inquirer and “deeply emotional and personal” by National Geographic Traveler, Art of the American Soldier was curated by the National Constitution Center, the first major exhibition of the Army’s unparalleled collection. Art of the American Soldier was sponsored locally by the Philadelphia Coca-Cola Bottling Company and the Coca-Cola Company. Additional support was provided by Colonel (IL) J.N. Pritzker, IL ARNG (Retired) and Team Clean, Inc.

Mail Call
ART OF THE AMERICAN SOLDIER offered visitors the chance to reach out and thank men and women currently serving in the U.S. Armed Forces. Collaborating with the nonprofit organization Soldiers’ Angels and the Letters for Lyrics campaign, the Center installed a postcard-writing station within the exhibition. Visitors sent more than 20,000 messages of appreciation to soldiers, sailors, airmen and marines stationed around the world.
At the Center from May 14 through September 26, 2010, BEING WE THE PEOPLE: AFGHANISTAN, AMERICA AND THE MINORITY IMPRINT received attention from a host of national and international media outlets, including Foreign Policy, which noted the exhibition’s power in depicting Afghanistan “not as a place of war and violence, but as a country where children still play and life carries on.” Made possible with funding from Museums and Community Collaborations Abroad—a program of the U.S. Department of State in partnership with the American Association of Museums—Being We the People was simultaneously on view at the National Museum in Kabul, Afghanistan. The cross-cultural dialogue continues at www.constitutioncenter.org/BeingWe, the exhibition’s online gallery, made possible by a generous grant from Verizon.

Creative Space
Posterity Hall continues to serve as a dynamic venue for smaller exhibitions, allowing the Center to explore innovative partnerships and new interactive models. In addition to Being We the People, Posterity Hall exhibitions in 2010 included INSPIRING A NATION: THE WORLD WAR I POSTERS OF THE PHILADELPHIA SKETCH CLUB and FROM THE ABSENCE OF MANY TO THE PRESENCE OF ALL—THE UNFINISHED BUSINESS OF WOMEN’S EQUALITY. The latter was presented as part of Vision 2020, an ongoing bipartisan initiative focused on making gender equality a national priority.
The Center is expanding its efforts in **CIVIC EDUCATION** to increase **PUBLIC ENGAGEMENT** with all of its offerings.

**WITH INITIATIVES FOCUSED ON ENGAGING BROADER AUDIENCES THROUGH MORE DIVERSE CHANNELS, THE CENTER IS CONNECTING ALL CITIZENS WITH CONTENT THAT explores THE CONSTITUTIONAL ISSUES RELEVANT TO THEIR DAILY LIVES.**

This past year saw the planning and launch of a powerful new platform: the Center’s blog **CONSTITUTION DAILY**. Highlighting constitutional components of current events unfolding in real time, Constitution Daily combines insightful commentary from Center staff, visiting experts, and guest scholars with opportunities for the public to both join the conversation and take action.

From television to Twitter to on-site workshops for educators, in 2010 the Center reached more students in more ways than ever before. An expansion of the Virtual Field Trip program, the Center’s new web-based video learning series, **CONSTITUTION HALL PASS**, debuted on Constitution Day—September 17—reaching over one million student viewers. This first installment featured Sandra Day O’Connor sharing her perspective on the Constitution as a retired Supreme Court justice. Visitors to the Center’s website were able to chat with staff members and ask questions as they met the Founding Fathers and explored the controversies and compromises that resulted in our nation’s founding document. The program was also broadcast to thousands of schools through a collaboration with Channel One News.

Teachers from across the country visited the Center for weeklong professional development opportunities in civic education. Funded through a grant from the National Endowment for the Humanities, the Center’s **LANDMARKS OF AMERICAN HISTORY AND CULTURE WORKSHOP**—titled *A Revolution in Government: Philadelphia, American Independence and the Constitution*—used the core exhibition as a springboard for discussion of classroom methods and activities. Participants also attended lectures by leading scholars and visited historical sites in the surrounding area. Supported by a grant from the Annenberg Foundation, two **SUMMER TEACHER INSTITUTES** delved deeply into topics of American history, including constitutional development and foreign policy. Workshop and institute participants also produced lesson plans, available for free through the Center’s website.

Visit Constitution Daily at blog.constitutioncenter.org.
A 21st-Century Constitutional Convention

On May 25, the date the Constitutional Convention began, the Center captured the attention of the Twitter community with the introduction of a secret delegate reporting “live” from the Convention in 1787. Imaginative dispatches offered insights into the Founders’ disagreements and compromises, and the public was challenged to guess the identity of this mystery tweeter.

The Twitter Convention concluded on Constitution Day—the anniversary of the Constitution’s signing—when the secret delegate, Jacob Broom, was revealed online as well as on-site as part of the Center’s Constitution Day celebration. The Twitter Convention was sponsored by Beneficial Bank, which also supported free admission to the Center on Constitution Day.

Constitution High School’s Founding Class Graduates

On June 16, 2010, Constitution High School celebrated a milestone with the graduation of its first senior class, 99% of whom were accepted into college. Launched in the fall of 2006 in partnership with the National Constitution Center, Constitution High School is the only civic education and American studies themed high school in the Philadelphia School District. The graduation ceremony was held on the Center’s front lawn and featured a keynote address from First Lady of Pennsylvania and Judge of U.S. Court of Appeals for the Third Circuit Marjorie Rendell.

Visit www.twitter.com/SecretDelegate to learn what really happened at the Constitutional Convention in installments of 140 characters or less.
HONORING THE PEACE-BUILDING EFFORTS OF TONY BLAIR

On September 13, 2010, Bill Clinton presented the LIBERTY MEDAL to fellow world leader and friend Tony Blair, stirring audiences from Independence Mall across the nation and beyond. Recognizing former British Prime Minister Blair for his steadfast commitment to conflict resolution, the 2010 Liberty Medal Ceremony was broadcast live on 6abc, Philadelphia’s local ABC affiliate, and featured onstage remarks from Christiane Amanpour of ABC News, Pennsylvania Governor Edward Rendell, Philadelphia Mayor Michael Nutter, and Center President and CEO David Eisner, as well as special video messages from past Liberty Medal recipient Bono, former Taoiseach of Ireland Bertie Ahern, and President of Sierra Leone Ernest Bai Koroma.

“Tony Blair stood up for the freedom of the people of Northern Ireland to build a common future that was peaceful and constructive,” said former President Clinton, “and without his efforts, it would not have occurred. And he stood with me, when it was not particularly popular anywhere, to stop another round of ethnic cleansing in Kosovo in 1999. . . . It is his work as Prime Minister and afterward to put peace, reconciliation, and prosperity at the forefront of life within the United Kingdom and far beyond its borders—to bring people together in a world bent on driving them apart—that has richly earned him this Liberty Medal.”

“Liberty needs optimism. . . . Sometimes people ask me, ‘Well, how did [the Northern Ireland peace agreement] happen?’ Of course it happened with people like Senator Mitchell, people like President Clinton, the leaders in Northern Ireland, Bertie Ahern, but it also happened because people felt that it could happen, that though the history had been one of conflict and misery and suffering, it didn’t have to be like that—that it could, indeed, change. And that optimism of the human spirit is what drives progress and, indeed, what drives liberty, too.”
The Center continued to strengthen its role as AMERICA’S TOWN HALL throughout 2010, presenting a variety of timely programs that captured the attention of ever-greater numbers of Americans and world citizens.

HUNDREDS OF THOUSANDS TUNED IN TO CONVERSATIONS AT THE CENTER THROUGH C-SPAN BROADCASTS, STREAMING VIDEO ON FORA.TV, AND THE CENTER’S WE THE PEOPLE STORIES PODCASTS.
With the national spotlight on Pennsylvania’s competitive races for Congress and contentious battles for governor and senator, in September political strategist Karl Rove discussed the approaching 2010 midterm elections, offering an insider’s take from one of the GOP’s key figures.

“I think the most important thing is not the Tea Party itself but the broader sentiment that it springs from. . . . There are a lot of people in America who have never been to a Tea Party, who nonetheless have sympathies that are very much in agreement with what’s being brought forward by these groups.”

KARL ROVE Midterm Election Overview

On March 18, 2010, exactly two years after then-Senator Barack Obama visited the National Constitution Center to deliver a stirring speech on race in America, the Center considered the evolving complexities of this issue through the lens of education with the United Negro College Fund’s Michael Lomax, Realizing the Dream’s Martin Luther King III, Washington Week’s Gwen Ifill, and University of Pennsylvania Professor of History and Sociology Thomas Sugrue.

PROMOTING THE POWER OF A CONSTITUTIONALLY INFORMED PRESS

With generous support from the Annenberg Foundation and the John S. and James L. Knight Foundation, from February 26 through February 28, 2010, the Center hosted its most diverse fellowship class yet for the fourth annual PETER JENNINGS PROJECT FOR JOURNALISTS AND THE CONSTITUTION, with 38 professional journalists representing 19 states and nine countries. A select group of student journalists from the nation’s leading schools also participated. The Jennings Fellows investigated current constitutional issues in case-study workshops led by distinguished legal scholars, observed a moot court, and attended two panel presentations, a public program on maintaining constitutional balance during a protracted war, and a Sunday morning session offering a behind-the-scenes look at arguing before the Supreme Court.

ON THE HORIZON

In 2011, the Center will shine a light on the day’s most pressing issues through the CONSTITUTIONAL SPOTLIGHT SERIES at www.constitutioncenter.org/spotlight.

EMPOWERING STUDENTS TO FIND THEIR VOICES AS CITIZENS

A public forum in which young people discover the power of their own voices as active citizens, THE EXCHANGE continues to encourage middle and high school students to apply constitutional values to the most pressing, and often divisive, issues of the day. In 2010, the Exchange engaged students nationwide in deliberating questions including “Should a year of national service be required for all Americans?”, “Can government prohibit citizens from owning hand guns?”, and “Are the principles of the U.S. Constitution reflected in your school?” Each program brought student representatives from local high schools to the Center, where they videoconferenced with their peers at schools from across the country. These programs were broadcast live for public viewing, and each session featured a guest scholar who was available to answer student questions during the program.

The Exchange is generously supported by the Annenberg Foundation and Scholastic Inc.

WORLD LEADERS TAKE CENTER’S STAGE

At a special afternoon event held in the Center’s Kimmel Theater on the day of the 2010 Liberty Medal Ceremony, David Eisner moderated an intimate conversation between former U.S. President Bill Clinton and former British Prime Minister Tony Blair. The two covered a range of topics, from leadership challenges to foreign policy to Mr. Blair’s new memoir, A Journey: My Political Life.

To view video clips of Exchange programs, visit www.constitutioncenter.org/exchange.
As an independent, nonpartisan resource for civic education and engagement, the Center took great strides in 2010 to engage millions across the country—and around the world—with the ideas and principles of active citizenship.

In addition to the premiere of Constitution Hall Pass, the Center’s national Constitution Day initiatives included the release of its third annual poll of Americans’ views on constitutional issues. Conducted in partnership with the Associated Press, 2010 National Constitution Center Poll results were covered by hundreds of media outlets—including MSNBC, Fox News, and USA Today—sparking important conversations about the state of the union in connection with the anniversary of the Constitution’s signing. Key findings included that Americans’ trust in governing institutions had reached new lows, and that few expressed confidence in any of the 18 institutions tested. On a brighter note, individuals all along the ideological spectrum indicated that America’s founding principles are still those upon which the country should rely. Three-quarters of Americans agreed that the Constitution is an enduring, relevant document, and 60% declared that the rule of law should be followed and the rights of everyone protected, even in the face of vocal majorities and short-term public safety considerations.

Recognizing that truly productive conversations about constitutional values must be informed by measures of action, the Center also launched an ongoing partnership with the National Conference on Citizenship (NCfC) to deliver critical information and empower the public to become more civically active. Since 2006, the NCfC has been producing an annual report that analyzes national civic trends. Drawn from census data, the Civic Health Index measures 40 indicators in nine categories of civic engagement, including voting, volunteering, philanthropy, neighbor-to-neighbor connections, and political expression. In 2010, this national report was enhanced with more detailed civic health indices for 13 states and four cities. Selected to analyze and disseminate data for Pennsylvania, the National Constitution Center produced the state’s first Civic Health Index, a report identifying valuable benchmarks and opportunities for growth to help Pennsylvania’s leaders, policymakers, and citizens improve civic life.
Reflecting the financial position of the National Constitution Center at September 30, 2010 and 2009, the following statements of financial position, and the related statements of activities and cash flows, summarize information derived from the Center’s audited financial statements.

A complete set of financial statements can be obtained by contacting the Center’s administrative offices at (215) 409-6739.

**FINANCIALS**

### Operating Revenues and Support

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
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<td>Membership Revenue</td>
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<td>Special Events Revenue</td>
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<td>Investment Income</td>
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### Operating Expenses

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<td>Program Services</td>
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<td>Education and Exhibits</td>
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<td>Total Program Services</td>
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<td>Loss on Uncollectible Accounts</td>
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### Non-Operating Activities

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<td>Net Realized/Unrealized Gains on Investments</td>
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<td>2,818,883</td>
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<td>Total Non-Operating Revenue and Gains</td>
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<td>Change in Net Assets</td>
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<td>Net Assets at End of Year</td>
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*Net Assets were restated in 2010 audit report to recalculate value of land used by the Center.*
ENDOWMENT PERFORMANCE
2001–2010

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<th>Year</th>
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10-YEAR ENDOWMENT GROWTH
### GIFTS & GRANTS

**OCTOBER 2009 THROUGH SEPTEMBER 2010**

#### CHAIRMAN’S CIRCLE

The Chairman’s Circle recognizes individual donors and family foundations who contribute $25,000 or more annually in support of the National Constitution Center.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donors</th>
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<tr>
<td>$500,000 AND ABOVE</td>
<td>Richard* and Helen DeVos Foundation, Inc.</td>
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<td>$100,000 TO $499,999</td>
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<td>$50,000 TO $99,999</td>
<td>Anonymous, Inc.</td>
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#### THE PRESIDENTS’ CIRCLE

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#### THE SIGNERS’ CIRCLE

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#### THE CONSTITUTION CIRCLE

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#### THE LEGENDS’ CIRCLE

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#### MEMBERSHIP

**CONSTITUTION GUARDIANS**

Constitution Guardians membership recognizes individuals and donors who contribute $100 to $249 annually toward the Center’s museum operations, programs and educational outreach.

- Mr. Brett H. Altman
- Des. Marie Uberti Benz and Robert Benz
- Nicholas and Kathleen Chimicles
- Ms. Kay L. Claessen
- Mr. and Mrs. Lammox Copeland, Jr.
- Ed and Judy Cronfeld
- Mr. and Mrs. Joseph Donnelly
- Joseph W. Pullem, Inc.
- Mr. Scott Herrin
- Mr. and Mrs. David Kneppe
- Carolyn Payne Langatt
- Mr. and Mrs. Joel S. Lawson III
- William Lake Leonard, Esquire
- H. Craig Lewis and Dianne L. Semingson
- Nancy Massey
- Lyn and David Montgomery
- Stephen and Victoria Morris
- Ann Rails Freeman Murrah
- Mr. and Mrs. Joseph Wechsler
- The Honorable Sandra Day O’Connor
- Lawrence A. Palmer
- Mr. and Mrs. Lanny R. Patten
- Mr. and Mrs. Seymour S. Preston III
- David and Helen Pudlin
- John M. Ryan and Mary G. Gregg
- Robert E. Silverman and Randy Leavitt
- The Honorable Dorothy K. Sloviter
- Jim and Joly Stewart
- Donald R. Targ, Inc.
- Mr. and Mrs. Raymond H. Welsh
- Mr. Paul G. Weiss
- Earl and Jackie Wolf
- Lynn H. Wescott

**CORPORATIONS, FOUNDATIONS AND PUBLIC ENTITIES**

- $1,000,000 AND ABOVE
  - Bank of America Charitable Foundation, Inc.
  - The Coca-Cola Foundation
  - PNC Foundation
  - Lincoln Financial Group
  - Target Corporation
  - Wells Fargo Foundation
  - The Whitehead Foundation

- $25,000 TO $99,999
  - Amway North America
  - Bank of America
  - Beneficial Bank
  - Merck & Co., Inc.
  - Scholaristic Inc.
  - Team Clean, Inc.

- $10,000 TO $24,999
  - Cozen O’Connor
  - Drexler Biddle & Roath LLP
  - Ernst & Young LLP
  - Independence Foundation
  - Straxley Ronson Stevens & Young, LLP

- $1,000 TO $9,999
  - Amtrak
  - The Barna Foundation
  - Cruise Industry Charitable Foundation
  - CTO Foundation
  - Pennsylvania Historical and Museum Commission
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