

NATIONAL CONSTITUTION CENTER

525 Arch Street | Independence Mall
Philadelphia | PA 19106 | T 215 409 6600 | F 215 409 6650
www.constitutioncenter.org

FOR IMMEDIATE RELEASE

CONTACTS: Ashley Berke
Director of Public Relations
215.409.6693
aberke@constitutioncenter.org

Lauren Saul
Public Relations Manager
215.409.6895
lsaul@constitutioncenter.org

PRIVATE COLLECTION OF BRUCE SPRINGSTEEN PHOTOGRAPHS NOW ON DISPLAY AT THE NATIONAL CONSTITUTION CENTER

Includes photos by famed celebrity photographer Annie Liebovitz

Philadelphia, PA (March 26, 2012) – Beginning today, visitors to the National Constitution Center will have the rare opportunity to view original photographs of Bruce Springsteen from the most extensive private collection of Springsteen-themed photography in existence. The collected works belong to Philadelphia lawyer and Springsteen fan Robert J. Mongeluzzi of the law firm Saltz Mongeluzzi Barrett & Bendesky. The photographs are on display in the Center’s Annenberg Lobby just steps from the must-see exhibition *From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen*.

Among the nine prints on loan from Mongeluzzi are photos by Eric Meola from the *Born to Run* album cover sessions and the 1984 *Rolling Stone* cover shot by famed celebrity photographer Annie Liebovitz. The photos will be on display through September 3, 2012. Admission to the photo exhibition is FREE.

“It is the Constitution itself and the liberties it insures that has made this American land truly the promised land,” said Robert J. Mongeluzzi. “I am honored that the National Constitution Center will host this collection of photographs of one of rock ‘n’ roll’s greatest defenders of free speech and advocates of social justice- Bruce Springsteen.”

-MORE-

ADD ONE/SPRINGSTEEN PHOTO DISPLAY

Photographer Eric Meola created one of the most iconic photographs in the history of rock 'n' roll when he shot the cover photo for Bruce Springsteen's landmark 1975 album *Born to Run*. The photography display at the Center features three original, black and white prints from Meola's famed *Born to Run* album cover sessions – *Born to Run 1975*, *Bruce and Clarence 1975*, and *Born Blue and Weathered 1975*. In each print, Springsteen is wearing his legendary leather jacket, which visitors can view in the *From Asbury Park to the Promised Land* exhibition.

Meola and Springsteen traveled together in the Utah desert in August 1977, just a few weeks after the death of Elvis Presley. Visitors can view the following photographs from their trip – *Live 1975-85 (aka Darkness)*, *Rattlesnake Speedway 1977*, and *Valmy 1977*, which shows Springsteen in front of a convenience store and gas station in the small town of Valmy, Nevada. The shot was rumored to be a potential cover for *Darkness on the Edge of Town*. Also on display is *Nebraska 1975*, shot by David Michael Kennedy.

The photography display concludes with two pieces by celebrated photographer Annie Liebovitz – *Born in the USA Rolling Stone Cover 1984* and *Philadelphia 1999*, which shows Springsteen filling out his set list for a Philadelphia concert on September 20, 1999.

Through September 3, 2012, the National Constitution Center is hosting *From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen* – never before seen outside of the Rock and Roll Hall of Fame and Museum. This first major exhibition about the American songwriter takes a comprehensive look at Springsteen's career and catalog, from such early bands as Child, the Castiles and Steel Mill through his work with the E Street Band and as a solo artist. Visitors will have the rare opportunity to view more than 150 artifacts, including the Fender Esquire from the cover of *Born to Run*, the outfit Springsteen wore on the cover of *Born in the U.S.A.*, numerous handwritten lyric manuscripts, and Springsteen's 1960 Chevrolet Corvette.

-MORE-

ADD TWO/SPRINGSTEEN PHOTO DISPLAY

Admission to *From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen* is \$24.50 for adults, \$23 for seniors and students, and \$12 for children ages 4-12. Group rates also are available. Admission to the Center's main exhibition, *The Story of We the People*, including the award-winning theater production *Freedom Rising*, is included.

CBS 3 and The CW Philly are the local media partners for the exhibition. CBS 3 (KYW-TV) and The CW Philly 57 (WPSG-TV) are part of CBS Television Stations, a division of CBS Corporation.

The National Constitution Center is the first and only nonprofit, nonpartisan institution devoted to the most powerful vision of freedom ever expressed: the U.S. Constitution. Located on Independence Mall in Historic Philadelphia, the birthplace of American freedom, the Center illuminates constitutional ideals and inspires active citizenship through a state-of-the-art museum experience, including hundreds of interactive exhibits, films and rare artifacts; must-see feature exhibitions; the internationally acclaimed, 360-degree theatrical production *Freedom Rising*; and the iconic *Signers' Hall*, where visitors can sign the Constitution alongside 42 life-size, bronze statues of the Founding Fathers. As America's forum for constitutional dialogue, the Center engages diverse, distinguished leaders of government, public policy, journalism and scholarship in timely public discussions and debates. The Center also houses the Annenberg Center for Education and Outreach, the national hub for constitutional education, which offers cutting-edge civic learning resources both onsite and online. Freedom is calling. Rock it out at the National Constitution Center. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

###