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LAST CHANCE TO SEE
FROM ASBURY PARK TO THE PROMISED LAND:
THE LIFE AND MUSIC OF BRUCE SPRINGSTEEN
AT THE NATIONAL CONSTITUTION CENTER

Enter to win a VIP Springsteen Prize Pack –
including concert tickets, hotel stay, and more!

Philadelphia, PA (August 10, 2012) – Less than one month remains for visitors to experience the smash-hit exhibition From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen, which debuted at the National Constitution Center on February 17 and will conclude its run on September 3, 2012. The Center is the only venue to host From Asbury Park to the Promised Land outside of the Rock and Roll Hall of Fame and Museum in Cleveland. With no future tour dates set, this is truly the last chance to see the exhibition that is “as American as apple pie and fun to boot,” according to Philadelphia Magazine. Legendary radio personality Pierre Robert says “fans can get a rare and wonderful glimpse into the impact this one man from the great Garden State has had on so many people all over the world. It gives me such pleasure that this tribute is here at the National Constitution Center, in the city that was, and still is, such a vital part of the story of Bruce Springsteen.”

The final days of the exhibition coincide with back-to-back concerts by Bruce Springsteen and the E Street Band at Citizens Bank Park in Philadelphia. Those who visit the Center by August 30, 2012 can enter to win a special VIP Springsteen prize pack featuring a pair of tickets to the first Springsteen concert at Citizens Bank Park on Sunday, September 2; an overnight hotel stay at the Holiday Inn Philadelphia-Stadium location; and $50 towards dinner at Xfinity Live!

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ADD ONE/SPRINGSTEEN LAST CHANCE

To enter, guests must visit the Center in person and complete an entry form. One lucky winner will be chosen at random on August 31, 2012. The contest is open to residents of Delaware, New Jersey, New York, Maryland, and Pennsylvania.

From Asbury Park to the Promised Land takes a comprehensive look at Springsteen’s career and catalog, from such early bands as Child, the Castiles and Steel Mill through his work with the E Street Band and as a solo artist. Throughout the 5,000-square-foot exhibition, visitors have the rare opportunity to view more than 150 items, including:

- Family photos of Springsteen’s childhood in Asbury Park, N.J.
- Scrapbooks containing newspaper clippings, photos and handbills from Springsteen’s early music endeavors
- Handwritten lyrics from all phases of Springsteen’s career
- Springsteen’s 1960 Chevrolet Corvette
- Springsteen’s Fender Esquire from the cover of Born to Run
- The outfit Springsteen wore on the cover of Born in the U.S.A.
- Springsteen’s 1993 Academy Award for Best Original Song for “Streets of Philadelphia”

The exhibition also features several listening stations where visitors can hear never-before-released songs by the Castiles; Springsteen’s successful 1972 audition for Columbia Records; and interviews with Springsteen on topics such as his songwriting process, his first recording session, and some of his best known albums. Video footage throughout the exhibition includes archival performances, an edited version of Wings for Wheels: The Making of Born to Run, and clips of Springsteen’s appearance on MTV Unplugged in 1992.

Admission to From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen is $24.50 for adults, $23 for seniors and students, and $12 for children ages 4-12. Group rates also are available. Admission to the Center’s main exhibition, The Story of We the People, including the award-winning theater production Freedom Rising, is included.

CBS 3 and The CW Philly are the local media partners for the exhibition. CBS 3 (KYW-TV) and The CW Philly 57 (WPSG-TV) are part of CBS Television Stations, a division of CBS Corporation.

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The National Constitution Center is the first and only nonprofit, nonpartisan institution devoted to the most powerful vision of freedom ever expressed: the U.S. Constitution. Located on Independence Mall in Historic Philadelphia, the birthplace of American freedom, the Center illuminates constitutional ideals and inspires active citizenship through a state-of-the-art museum experience, including hundreds of interactive exhibits, films and rare artifacts; must-see feature exhibitions; the internationally acclaimed, 360-degree theatrical production *Freedom Rising*; and the iconic Signers’ Hall, where visitors can sign the Constitution alongside 42 life-size, bronze statues of the Founding Fathers. As America’s forum for constitutional dialogue, the Center engages diverse, distinguished leaders of government, public policy, journalism and scholarship in timely public discussions and debates. The Center also houses the Annenberg Center for Education and Outreach, the national hub for constitutional education, which offers cutting-edge civic learning resources both onsite and online. Freedom is calling. Answer it at the National Constitution Center. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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