

FOR IMMEDIATE RELEASE

Contact: Jenny Parker McCloskey, 215-409-6616
jparker@constitutioncenter.org

**MIKE GEORGE JOINS NATIONAL CONSTITUTION CENTER BOARD OF TRUSTEES**

Philadelphia, PA (October 26, 2016) – The National Constitution Center has elected **Mike George**, President and CEO of QVC, Inc. to its Board of Trustees. Mr. George was elected during the National Constitution Center’s September 19, 2016, board meeting.

“We are thrilled that Mike has joined the Board of the National Constitution Center,” said the National Constitution Center’s President and CEO Jeffrey Rosen. “Mike has a passion for the U.S. Constitution and his expertise in creating a world-class consumer experience will be invaluable in helping us bring trusted, nonpartisan constitutional education to all Americans.”

Mike George is President and Chief Executive Officer of QVC, Inc. He is responsible for overseeing QVC’s operations worldwide, including the United States, United Kingdom, Germany, Japan, Italy, France and their joint venture in China. Under Mike’s leadership, QVC has become a premier lifestyle brand and shopping destination. QVC is now one of the world’s largest multiplatform retailers, with broadcast operations reaching more than 360 million homes worldwide. Mike came to QVC from Dell, Inc., where he was the chief marketing officer and general manager of its US consumer business. In this role, he was responsible for building the Dell brand globally, developing its global e-business and CRM capabilities, and leading its \$8 billion US consumer business. Prior to his time with Dell, Mike was a senior partner at McKinsey & Co., Inc., and led the firm’s North American Retail Industry Group. He also served as a member of the firm’s partner evaluation committee. Mike serves on the board of directors for Liberty Interactive Corporation, Brinker International, the Kimmel Center, and Alex’s Lemonade Stand Foundation. He is also chair of the Corporate Council for the National Constitution Center. He served on the Payless ShoeSource Board of Directors from 2003 to 2006 and the Pennsylvania Business Council from 2012 to 2016. Mike earned his bachelor’s degree from Northwestern University, and his master’s degree in finance from Northwestern University’s Kellogg Graduate School of Management.

-more-

Page 2/2 Mike George – Board of Trustees

About the National Constitution Center

The [National Constitution Center](https://www.constitutioncenter.org) in Philadelphia inspires citizenship as the only place where people across America and around the world can come together to learn about, debate, and celebrate the greatest vision of human freedom in history, the U.S. Constitution. A private, nonprofit organization, the Center serves as America’s leading platform for constitutional education and debate, fulfilling its Congressional charter “to disseminate information about the U.S. Constitution on a nonpartisan basis.” As the **Museum of We the People**, the Center brings the Constitution to life for visitors of all ages through interactive programs and exhibits. As **America’s Town Hall**, the Center brings the leading conservative and liberal thought leaders together to debate the Constitution on all media platforms. As a center for **Civic Education**, the Center delivers the best educational programs and online resources that inspire, excite, and engage citizens about the U.S. Constitution. For more information, call 215-409-6700 or visit constitutioncenter.org.

###