

# **VISIT \* LEARN \* DEBATE**

#### FOR IMMEDIATE RELEASE

Contact: Jenny Parker McCloskey, 215-409-6616 jparker@constitutioncenter.org Merissa Blum, 215-409-6645 mblum@constitutioncenter.org

# NATIONAL CONSTITUTION CENTER ANNOUNCES EDUCATIONAL RESOURCES, PROGRAMS AND ACTIVITIES IN CONJUNCTION WITH *HEADED TO THE WHITE HOUSE*

# Educational Resources for Teachers and Students, plus Programs for Visitors of All Ages Created for the Duration of Headed to the White House

Philadelphia, PA (March 28, 2016) – The National Constitution Center announced today its plans for educational resources, programs and activities created in conjunction with *Headed to the White House*. The Center now offers a wide variety of daily museum visitor programming free with admission, including an exciting new quiz show—270 or Bust, lobby shows—such as Constitution 101 – Article II and The Presidency, and programs—such as Decoding the Ad Campaign. The Center also offers educator resources including educator days, teaching tours, and a new Constitution Hall Pass episode.

*Headed to the White House*, the Center's newest feature exhibit, engages students, teachers and families with the history and process of presidential elections. The exhibit was created by the National Constitution Center and uses artifacts, interactives, multimedia, and hands-on activities to guide visitors along the campaign trail and into the Oval Office.

#### **Museum Programs and Activities**

\*Programs vary daily. Please check the visitor guide upon arrival for that day's programming.

# **Gallery Talks**

National Constitution Center education staff present a brief introduction to *Headed to the White House* that encourages visitors to consider key questions and themes highlighted throughout the exhibit's artifacts and displays. Gallery Talks are offered daily, three times an hour. \*Extended Group Gallery Talks and exhibit tours are also available with reservation.

#### 270 or Bust: An Electoral College Game show

In this quiz show style game, visitors assume the roles of presidential candidates and attempt to earn the minimum 270 electoral votes to be elected. Instead of campaigning, contestants earn the votes by answering questions about election history.

#### **Lobby Shows**

The Center offers the following interactive shows in the Grand Hall Lobby: The **Election Introduction** explains the election season as a whole and outlines the exhibits and programs available at the museum. At **Constitution 101 – Article II and The Presidency**, visitors explore Article II and the duties and requirements of the executive office and take part in "Who am I?" questions as well as presidential role-play scenarios.

-more-

## Page 2/4 Headed to the White House Educational Initiatives

Finally, **Growing Up, White House Style** \*(coming this summer), offers an interactive exploration of what life has historically been like for children growing up during the administrations of some of the most popular U.S. presidents.

#### Presidential Portrait Wall \*(Coming this summer)

By using life-sized portraits of the American presidents on display in the Grand Hall Lobby, the Center hosts fun, hands-on activities that explore the similarities and differences between America's commanders-in-chief.

## **Historic Elections Program**

At this workshop style program, visitors look at some of the more interesting elections in U.S. history and learn how constitutional provisions have played out in the presidential election, and also how presidential elections have resulted in constitutional change.

## Decoding the Campaign Ad

Visitors view and analyze iconic campaign commercials, including the famous 1952 "I like Ike" ad, and explore what makes a successful (or unsuccessful) campaign ad.

## Field Trip Resources

## The Presidency Themed Package Show \*(Coming later this spring)

The Center's updated themed package show expands on the content of *Headed to the White House*. The show explores historic elections through interactive, participatory storytelling and game show style elements, examining electoral "case studies" and providing students comprehensive understandings of the differences between constitutional, legal, and tradition-based elements of the electoral process.

The National Constitution Center's new supplemental print materials are offered free to all visitors. The **Exhibit Guide** enriches student visits by highlighting key content and essential themes, guiding students as they learn about the development of the presidential selection process.

## **Online Educator Resources**

#### Interactive Constitution

Explore the constitutional origins of the Electoral College and presidential powers, responsibilities, and qualifications in the <u>Interactive Constitution</u>. Then, discover how the Electoral College evolved from the Framers' original creation into the system known today with the ratification of the <u>12th Amendment</u>. Uncover the historic origins of the <u>15th Amendment</u>—which guaranteed the right of citizens to vote regardless of race, color, or previous condition of servitude—and follow modern debates around its interpretation and contemporary relevance.

**Videos:** *Constitution Hall Pass:* Available free online at constitutioncenter.org/learn "The Executive Branch" is an engaging, interactive lesson that traces the history of the American presidency and features a special introduction by ABC News' Chief Anchor George Stephanopoulos.

-more-

Page 3/4 Headed to the White House Educational Initiatives

#### **Lesson Plans:**

- <u>Investigating the Departments of the Executive Branch</u>, students learn about the role of bureaucracy in U.S. government; they then examine the history, leadership, organization, and goals of executive agencies.
- <u>Lincoln: The Constitution and the Civil War</u>, students analyze the political and constitutional issues that faced President Abraham Lincoln during the Civil War.

## Games:

- <u>Lincoln's Crossroads</u>, students learn about Lincoln's leadership by exploring the political choices he made.
- <u>Executive Command Game</u>, an online game offered through iCivics, students can be president and try to accomplish what they set as their agenda while facing the challenges and responsibilities that arise along the way.

## Crafts:

- <u>Lincoln Hats</u>, students create their own version of President Abraham Lincoln's signature top hat.
- <u>Model White House</u>, students create a miniature model of the home of the nation's president.
- <u>President Masks</u>, craft activity where students discover their alter ego as President Abraham Lincoln or George Washington as they decorate their own presidential mask.

## Additional Educator Event and Programs:

- Educator Family Days: On the last Saturday of each month, from April through September, educators are invited to visit *Headed to the White House* with their families. Educator Family Days feature special VIP tours, additional programming, and information on classroom and other educational resources. With a school ID, admission is FREE for the educator and discounted for guests/family members. Dates: 04/30, 05/28, 06/25, 07/30, 08/27, and 09/24.
- **Teaching Tours**: For college undergraduates and graduate students, this program will feature seasoned educators using the exhibit space to teach their own curriculum.

The National Constitution Center is located at 525 Arch Street on Philadelphia's Independence Mall. The Center is open 9:30 a.m. to 5 p.m. Mondays through Saturdays and from noon to 5 p.m. on Sundays.

# **Ticket Information**

# Headed to the White House February 12 – November 13, 2016

Adults \$13.00; Children (4-12) \$8.00 through March 31 with the Winter Warm Up sale. After March 31, 2016 Adults \$17.50; Children (4-12) \$11.00. Includes general admission to the National Constitution Center. Free for members.

-more-



# Page 4/4 Headed to the White House Educational Initiatives

## **About the National Constitution Center**

The <u>National Constitution Center</u> in Philadelphia inspires active citizenship as the only place where people across America and around the world can come together to learn about, debate, and celebrate the greatest vision of human freedom in history, the U.S. Constitution. A private, nonprofit organization, the Center serves as America's leading platform for constitutional education and debate, fulfilling its Congressional charter "to disseminate information about the U.S. Constitution on a non-partisan basis." As the **Museum of We the People**, the Center brings the Constitution to life for visitors of all ages through interactive programs and exhibits. As **America's Town Hall**, the Center brings the leading conservative and liberal thought leaders together to debate the Constitution on all media platforms. As a center for **Civic Education**, the Center delivers the best educational programs and online resources that inspire, excite, and engage citizens about the U.S. Constitution. For more information, call 215-409-6700 or visit constitutioncenter.org.

###