

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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NATIONAL CONSTITUTION CENTER GOES LIVE WITH PODCASTS *Listed as "New and Notable" by Apple*

Philadelphia, PA (November 28, 2005) – The National Constitution Center is becoming a national leader in the use of state-of-the-art internet broadcasting by placing its programs and educational content on iTunes's Music Store. Interested people around the world can download them and listen to the likes of scholar Cornel West and conservative radio host and former Congressman Joe Scarborough via the Center's podcasts for free.

Thus far, the Center has made the following programs available through podcasts:

- Doris Kearns Goodwin's look at Lincoln's courageous management style in a standing-room-only event focused on her new, best selling book *Team of Rivals: The Political Genius of Abraham Lincoln*.
- A one-year look at the status of 9/11 Commission recommendations with former Commissioners Richard Ben-Veniste and former Senator Slade Gorton.
- Yale Law Professor Akhil Amar discusses the founders' intent in a look at his new book *AMERICA'S CONSTITUTION: A Biography*.
- Pat Buchanan's discusses his new book *How the Right Went Wrong*.
- Cornel West discusses everything from race to the federal response to Hurricane Katrina.
- Donna Brazile's talk about the state of the Democratic Party in a review of her book *Cooking with Grease: Stirring the Pots in American Politics*.
- Joe Scarborough discusses his new book *Rome Wasn't Burnt in a Day: The Real Deal on How Politicians, Bureaucrats, and Other Washington Barbarians are Bankrupting America*.

-MORE-

ADD ONE/PODCASTS

- Richard Clarke, adviser to four presidents on counter terrorism, participates in a *Citizens' Constitutional Conversation* about homeland security, the latest terror threats, and his new work of fiction *The Scorpion's Gate*.

Though National Constitution Center podcasts have only been live for one month, they are getting serious attention. Apple deemed them “new and notable” on the front page of the iTunes website and the podcasts have been ranked in the top 40! Each day, over 1,500 listeners tune in to hear the latest programming from the Constitution Center, and the number keeps growing. Within the first four weeks, over 19,000 National Constitution Center podcasts were downloaded across the country.

As the Center continues to provide fascinating programs with diverse perspectives, they too will be added to the available podcasts. The popular November 9 event with John Bogle will soon be offered, as well as the upcoming December 1 program with Joan Biskupic about her new book *Sandra Day O'Connor: How the First Woman on the Supreme Court Became Its Most Influential Justice* and the January 18 special event with Justice Stephen Breyer.

“Podcasting helps take us truly national,” said Anthony Green, Vice President for Programs and National Outreach. “200 people hear someone like Cornel West or Pat Buchanan in our Kirby auditorium, but then thousands of Americans can experience these special events around the world. As we prepare to launch our new exhibition *Benjamin Franklin: In Search of a Better World* on December 15, this is very appropriate. Surely, if Ben were around today, he'd be walking down Arch Street with an iPod in his ear, listening to a National Constitution Center debate.”

Benjamin Franklin: In Search of a Better World, a blockbuster exhibition celebrating Franklin's 300th birthday, makes its world premiere at the National Constitution Center from December 15, 2005, through April 30, 2006. Created by the Benjamin Franklin Tercentenary, this exhibition is being hosted locally by CBS 3. Tickets for the exhibition, which also include regular museum admission, are \$14 for adults; \$12 for children ages 4-12, seniors, and college students; and \$8.50 for groups of 20 or more. For advance tickets, call 215.409.6700 or visit www.gophila.com/ben.

ADD TWO/PODCASTS

Located at 525 Arch Street on Philadelphia's historic Independence Mall, the National Constitution Center is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and its relevance to Americans' daily lives. Opened on July 4, 2003, the museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". For more information, visit www.constitutioncenter.org.

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