

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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THE NATIONAL CONSTITUTION CENTER ANNOUNCES PECO AS THE PROUD EDUCATION SPONSOR OF *BENJAMIN FRANKLIN: IN SEARCH OF A BETTER WORLD*

Philadelphia, PA (November 28, 2005) – The National Constitution Center is pleased to announce that PECO, An Exelon Company, will serve as the exclusive Education Sponsor for the *Benjamin Franklin: In Search of a Better World* exhibition, on display from December 15, 2005 through April 30, 2006.

“We are thrilled that PECO is serving as Education Sponsor for this wonderful exhibition,” said National Constitution Center President and CEO Richard Stengel. “Through *PECO Franklin Family Fun Days* and educational outreach such as family guides and teacher workshops, we can further our visitors’ knowledge about one of our nation’s most fascinating founders.”

“Known to most as the father of electricity, it is only fitting for PECO to serve as sponsor for the *Benjamin Franklin: In Search of a Better World* exhibit,” said PECO President Denis O’Brien. “But more importantly, we know how important education and the arts and cultural community are to this region, and we are proud to help the National Constitution Center educate its visitors on this important national leader.”

As Education Sponsor, PECO is underwriting the cost of producing Franklin Family Guides, which will be given to families who visit *Benjamin Franklin: In Search of a Better World*. The guides will be written on two different levels to stimulate curiosity and observation skills in younger and older children.

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ADD ONE/PECO SPONSOR

PECO also will support educational materials and family activities produced by the Center in conjunction with the exhibition, including activity guides for teachers and their students to be used before, during, and after a visit to the Franklin exhibition.

PECO is also sponsoring five *PECO Franklin Family Fun Days* on Saturdays during the run of the exhibition, featuring crafts, drama, science experiments, and other fun programming for families. Each *PECO Franklin Family Fun Day* will have a theme such as printing, inventions, science, and writing.

Five workshops for teachers from the School District of Philadelphia and surrounding districts also will be held on Saturdays during the run of the exhibition. Each workshop will center on a different theme and help teachers use the exhibition to teach about Franklin as an exemplary citizen, constitutional signer, and international diplomat. The workshops will be held on December 17, January 8, February 11, March 11, and April 8.

The world premiere of *Benjamin Franklin: In Search of a Better World* at the National Constitution Center is being hosted locally by CBS 3. Admission to *Benjamin Franklin: In Search of a Better World* is \$14 for adults; \$12 for children ages 4-12, seniors, college students, and active military personnel; and \$8.50 for groups of 20 or more. Admission to the National Constitution Center's award-winning permanent exhibitions is also included. Tickets can be purchased by calling 215.409.6700 or online at www.gophila.com/ben. Advanced reservations are strongly recommended for this highly anticipated exhibition.

Benjamin Franklin: In Search of a Better World, organized by the Benjamin Franklin Tercentenary, is the centerpiece of the *Ben Franklin 300 Philadelphia* celebration. *Ben Franklin 300 Philadelphia* is a year-long celebration of Benjamin Franklin's 300th birthday, coordinated and marketed by the Benjamin Franklin Tercentenary, the Greater Philadelphia Tourism Marketing Corporation, the National Constitution Center and CBS 3.

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 470,000 natural gas customers in southeastern Pennsylvania.

ADD TWO/PECO SPONSOR

In 2004, the company delivered 37.5 million megawatt-hours (Mwh) of electricity and 87.1 billion cubic feet of natural gas to residential, business and institutional customers. PECO's energy delivery services generated \$4.49 billion in revenue for Exelon. Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

Located at 525 Arch Street on Philadelphia's historic Independence Mall, the National Constitution Center is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and its relevance to Americans' daily lives. For more information, visit www.constitutioncenter.org.

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