

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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HE'S ELECTRIC: FAMILIES RECREATE FRANKLIN'S ELECTRICAL EXPERIMENTS DURING *PECO FRANKLIN FAMILY FUN DAY* *WEATHER WORKSHOP HOSTED BY CBS 3 METEOROLOGIST KATHY ORR*

Philadelphia, PA (February 27, 2006) – It is almost impossible to hear Benjamin Franklin's name and not think of the legendary stormy kite flight that led to the discovery of electricity and the invention of the lightning rod. Children and their families will be able to share Franklin's curiosity and fascination with electricity by recreating his experiments during *PECO Franklin Family Fun Day: He's Electric!* on Saturday, March 18 from 11:00 a.m. to 2:00 p.m. This free event is one of the Center's monthly *PECO Franklin Family Fun Days* presented in conjunction with the *Benjamin Franklin: In Search of a Better World* exhibition. Regular museum admission is not included.

Other highlights of the day include the chance for participants to test their Franklin IQ during the "Ben Franklin Show" and witness a replica of an 18th century house explode after being hit with lightning. The "thunder house" is designed to demonstrate what would happen if a house was not grounded. Children will also experience what it was like to be Franklin himself during his kite experiment as they play with some of his simple parlor tricks which literally sparked his interest in electricity.

CBS 3 Meteorologist Kathy Orr will also lend her expertise on thunderstorms during a Weather Workshop taking place in the Kirby Auditorium from 11:00 a.m. to 12:00 p.m. It is an electrifying event for the whole family that is not to be missed!

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ADD ONE/FRANKLIN FAMILY FUN DAY

PECO Franklin Family Fun Days occur one Saturday each month throughout the run of the exhibition, December 15, 2005 through April 30, 2006. These events give kids the opportunity to participate in fun and innovative family-oriented activities that complement the Franklin exhibition experience. Event participation is free, but museum admission is not included. All *Franklin Family Fun Days* are sponsored by PECO, An Exelon Company.

The world premiere of *Benjamin Franklin: In Search of a Better World* at the National Constitution Center is being hosted locally by CBS 3. Admission to *Benjamin Franklin: In Search of a Better World* is \$14 for adults; \$12 for children ages 4-12, seniors, college students, and active military personnel; and \$8.50 for groups of 20 or more. Admission to the National Constitution Center's award-winning permanent exhibitions is also included. Tickets can be purchased by calling 215.409.6700 or online at www.gophila.com/ben. Advanced reservations are strongly recommended.

Benjamin Franklin: In Search of a Better World, organized by the Benjamin Franklin Tercentenary, is the centerpiece of the *Ben Franklin 300 Philadelphia* celebration. *Ben Franklin 300 Philadelphia* is a year-long celebration of Benjamin Franklin's 300th birthday, coordinated and marketed by the Benjamin Franklin Tercentenary, the Greater Philadelphia Tourism Marketing Corporation, the National Constitution Center and CBS 3.

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 470,000 natural gas customers in southeastern Pennsylvania. In 2004, the company delivered 37.5 million megawatt-hours (Mwh) of electricity and 87.1 billion cubic feet of natural gas to residential, business and institutional customers. PECO's energy delivery services generated \$4.49 billion in revenue for Exelon.

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ADD TWO/FRANKLIN FAMILY FUN DAY

Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. Opened on July 4, 2003, the Constitution Center is a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education and debates, and is a partner of NPR's "Justice Talking," a program of the Annenberg Public Policy Center. Also, serving as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6600 or visit www.constitutioncenter.org.

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