

NATIONAL CONSTITUTION CENTER

525 Arch Street | Independence Mall
Philadelphia | PA 19106 | T 215 409 6600 | F 215 409 6650
www.constitutioncenter.org

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CONTACTS: Ashley Berke
Public Relations Manager
215.409.6693
aberke@constitutioncenter.org

NATIONAL CONSTITUTION CENTER PROMOTES FRANCESCA LATRANO TO MARKETING MANAGER

Philadelphia, PA (October 8, 2007) – The National Constitution Center has promoted **Francesca Latrano** to Marketing Manager. Latrano previously served as Marketing Coordinator, a position she held since November 2005.

In her role as Marketing Manager, Latrano will continue to manage design, placement, production, and execution of all advertising for the Center, and implement promotions and events to increase visitation and build brand awareness. In addition, she will incorporate planning and strategic responsibilities, as well as responsibility with the Center's website.

Prior to her role in the Center's Marketing department, Latrano served as a Museum Interpreter, assisting with visitor services and managing the Center's exhibits and multimedia shows.

Latrano earned Bachelor's degrees in Communication and Spanish from LaSalle University. She is also fluent in Italian. She currently resides in South Philadelphia.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive,

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multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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