

# NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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**FAMILIES DISCOVER FRANKLIN'S AMAZING INVENTIONS  
DURING *PECO FRANKLIN FAMILY FUN DAY*  
*Held on February 11, 2006 – Inventors' Day***

Philadelphia, PA (January 25, 2006) – From bifocals to lightning rods, swim fins to stoves, Franklin was an amazing inventor! Children and their families will have the chance to experiment with some of Franklin's most hair-raising inventions during *PECO Franklin Family Fun Day: Inventors Day!* on Saturday, February 11 from 11:00 a.m. – 2:00 p.m. This free event is one of the Center's monthly *Franklin Family Fun Days* presented in conjunction with the *Benjamin Franklin: In Search of a Better World* exhibition. All *Franklin Family Fun Days* are sponsored by PECO, An Exelon Company.

Though it is not widely known, February 11 is the official Inventors Day in the United States, created in recognition of the enormous contribution inventors make to the nation and the world. Who better to honor on such a day than Benjamin Franklin himself? Visitors can celebrate Franklin's imaginative side by testing some of his most innovative inventions during *PECO Franklin Family Fun Day: Inventors Day!* Children will experiment with lightning rods and electricity to learn more about the creative processes behind Franklin's ingenious work. In honor of Black History Month, the Center will also highlight African American inventors throughout history.

*PECO Franklin Family Fun Days* occur one Saturday each month throughout the run of the exhibition, December 15, 2005 through April 30, 2006. These events give kids the opportunity to participate in fun and innovative family-oriented activities that complement the Franklin exhibition experience.

-MORE-

## ADD ONE/INVENTORS DAY

The world premiere of *Benjamin Franklin: In Search of a Better World* at the National Constitution Center is being hosted locally by CBS 3. Admission to *Benjamin Franklin: In Search of a Better World* is \$14 for adults; \$12 for children ages 4-12, seniors, college students, and active military personnel; and \$8.50 for groups of 20 or more. Admission to the National Constitution Center's award-winning permanent exhibitions is also included. Tickets can be purchased by calling 215.409.6700 or online at [www.gophila.com/ben](http://www.gophila.com/ben). Advanced reservations are strongly recommended.

*Benjamin Franklin: In Search of a Better World*, organized by the Benjamin Franklin Tercentenary, is the centerpiece of the *Ben Franklin 300 Philadelphia* celebration. *Ben Franklin 300 Philadelphia* is a year-long celebration of Benjamin Franklin's 300<sup>th</sup> birthday, coordinated and marketed by the Benjamin Franklin Tercentenary, the Greater Philadelphia Tourism Marketing Corporation, the National Constitution Center and CBS 3.

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 470,000 natural gas customers in southeastern Pennsylvania. In 2004, the company delivered 37.5 million megawatt-hours (Mwh) of electricity and 87.1 billion cubic feet of natural gas to residential, business and institutional customers. PECO's energy delivery services generated \$4.49 billion in revenue for Exelon. Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

Located at 525 Arch Street on Philadelphia's historic Independence Mall, the National Constitution Center is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and its relevance to Americans' daily lives. For more information, call 215.409.6600 or visit [www.constitutioncenter.org](http://www.constitutioncenter.org).

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