

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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NATIONAL CONSTITUTION CENTER PRESENTS
PECO FRANKLIN FAMILY FUN DAYS
In Conjunction with *Benjamin Franklin: In Search of a Better World*

Philadelphia, PA (November 28, 2005) - Presented in conjunction with the world premiere of *Benjamin Franklin: In Search of a Better World*, the National Constitution Center will present *Franklin Family Fun Days*, sponsored by PECO, An Exelon Company, one Saturday each month throughout the run of the exhibition, December 15, 2005 through April 30, 2006. *PECO Franklin Family Fun Days* are FREE and do not require museum admission tickets.

PECO Franklin Family Fun Days will give kids the opportunity to participate in fun and innovative family-oriented activities that complement the Franklin exhibition experience. Each *PECO Franklin Family Fun Day* will be presented in the spirit of Franklin's curiosity, wit, and wisdom, with themes ranging from paper making to inventing, apprenticeship to antiques. The schedule for the first two *PECO Franklin Family Fun Days* is as follows:

Saturday, December 17, 11 a.m. – 2 p.m.: Benjamin Franklin's Apprentice

Do you have what it takes to be Ben's apprentice? Test your skills and learn the tricks of 18th century trade just like Ben did when he was 12 years old. Try your hand at papermaking and printing, and learn all about soap making and blacksmithing. If you complete all the trades, you will become Franklin's Junior Apprentice! These special activities will be offered in the National Constitution Center lobby throughout the run of the exhibition. A special appearance will be made on December 17 by the Sugarplum Fairy from Pennsylvania Ballet's *The Nutcracker* from 11 a.m. – 12:30 p.m.

Saturday, January 14, 11 a.m. – 2 p.m.: Ben's History Sleuth

Go back in time and learn what it was like to live in Philadelphia during Ben's era. Find out more about the artifacts of the exhibition and learn how these pieces of Ben's life were restored.

-MORE-

ADD ONE/PECO FRANKLIN FAMILY FUN DAYS

Be a history sleuth and discover the hidden treasure in the museum! Children will also have the opportunity to make special birthday cards to be delivered to Ben himself at his 300th birthday celebration at the National Constitution Center on January 17.

The world premiere of *Benjamin Franklin: In Search of a Better World* at the National Constitution Center is being hosted locally by CBS 3. Admission to *Benjamin Franklin: In Search of a Better World* is \$14 for adults; \$12 for children ages 4-12, seniors, college students, and active military personnel; and \$8.50 for groups of 20 or more. Admission to the National Constitution Center's award-winning permanent exhibitions is also included. Tickets can be purchased by calling 215.409.6700 or online at www.gophila.com/ben. Advanced reservations are strongly recommended for this highly anticipated exhibition.

Benjamin Franklin: In Search of a Better World, organized by the Benjamin Franklin Tercentenary, is the centerpiece of the *Ben Franklin 300 Philadelphia* celebration. *Ben Franklin 300 Philadelphia* is a year-long celebration of Benjamin Franklin's 300th birthday, coordinated and marketed by the Benjamin Franklin Tercentenary, the Greater Philadelphia Tourism Marketing Corporation, the National Constitution Center and CBS 3.

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 470,000 natural gas customers in southeastern Pennsylvania. In 2004, the company delivered 37.5 million megawatt-hours (Mwh) of electricity and 87.1 billion cubic feet of natural gas to residential, business and institutional customers. PECO's energy delivery services generated \$4.49 billion in revenue for Exelon. Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

Located at 525 Arch Street on Philadelphia's historic Independence Mall, the National Constitution Center is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and its relevance to Americans' daily lives. For more information, call 215.409.6600 or visit www.constitutioncenter.org.