

NATIONAL CONSTITUTION CENTER

525 Arch Street | Independence Mall
Philadelphia | PA 19106 | T 215 409 6600 | F 215 409 6650
www.constitutioncenter.org

FOR IMMEDIATE RELEASE

CONTACT: Emily Murray
Public Relations Coordinator
215.409.6693
emurray@constitutioncenter.org

DENISE VENUTI FREE NAMED NEW NATIONAL CONSTITUTION CENTER PUBLIC RELATIONS DIRECTOR

Philadelphia, PA (September 28, 2004) – Denise Venuti Free, of Marlton, NJ, has been named the new Public Relations Director at the National Constitution Center on Independence Mall. Venuti Free officially assumed her new position on September 27, 2004.

As Public Relations Director, Venuti Free will implement the integrated public relations and marketing plan, and increase awareness and press coverage of National Constitution Center exhibits, programs and events in both regional and national media. Venuti Free will also play a major role in the promotion and launch of the Center's upcoming exhibit about Lincoln and the Constitution, opening in June 2005. The exhibit is funded by a generous grant from Lincoln Financial Group.

"We are delighted to have Denise on board as the National Constitution Center moves forward into the second year of operation," said Richard Stengel, President and CEO of the Center. "The quality and depth of experience she brings to the Center will undoubtedly help position the museum in the local and national spotlight."

Venuti Free comes to the National Constitution Center from the Pennsylvania Ballet,

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where she served as the Public Relations Manager for five years. During her time at the Ballet, she directed regional and national media relations for the Company's local and touring productions, its 40th anniversary season, and new \$1.15 million production of *Swan Lake*, as well as a \$10 million capital campaign and \$1 million, three-year branding campaign.

Venuti Free also previously worked as the Assistant Director of Public Relations at The Philadelphia Orchestra, and as Public Relations Manager at the New Jersey State Aquarium. She also gained experience at several agencies and began her career at The Star Group, based in Cherry Hill, NJ. Venuti Free is an active member of the Philadelphia Public Relations Association.

A native of Haddon Township, NJ, Free graduated with a B.A. in Communications from Rutgers University in New Brunswick, NJ. She lives in Marlton, NJ with her husband, David and their son, Joshua.

ABOUT THE NATIONAL CONSTITUTION CENTER

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization established by Congress in 1988 to increase understanding of the U.S. Constitution and its relevance to the daily lives of Americans. It is the first museum in the world devoted to dramatically telling the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibit components, film, photographs, text, sculpture and artifacts. The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education and debates; and as a home for visiting scholars and experts. The National Constitution Center is the first museum in the country designated as a member of the National Archives Experience Alliance Initiative. For more information, please call 215.409.6600 or visit the Center's Web site at www.constitutioncenter.org.

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