

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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HISTORY CHANNEL® LAUNCHES 2004 CONSTITUTION BOWL ON WEB SITE

Philadelphia, PA (July 19, 2004) – On July 7, the History Channel®, in partnership with Comcast®, launched a taping of the National Constitution Center's 2004 National Constitution Bowl on their Web site. The web cast can be viewed by visiting

<http://www.historychannel.com/classroom/philadelphia/>

Held on Saturday, April 24, 2004, the Center's first Constitution Bowl challenged high school teams to face off in three rounds of multiple-choice and open-ended questions about the history of the Constitution, its impact on the nation, and the document itself. Twenty-five students from five schools across the region came to the National Constitution Center to compete in the day-long event.

Thanks to the generous support of the History Channel® and Comcast® four students from Upper Dublin High School in Fort Washington, PA, each earned a \$1,000. Four students finishing in second place from Deptford High School in Deptford, NJ, each won a \$250 scholarship. Plans are already in motion for a 2005 Constitution Bowl at the National Constitution Center, with hopes of eventually establishing a national competition

"The Constitution Bowl is a wonderful means to enthuse young scholars about the history of our nation by extending beyond the limits of the classroom," said Richard

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ADD ONE/RECAP CONSTITUTION BOWL RELEASE

Stengel, President and CEO of the National Constitution Center. “We are anxious to turn the competition into an annual event that continues to draw students from all over the region.”

Other schools that participated in this year’s Constitution Bowl included: Girard Academic Music School, Philadelphia, PA; Oliver High School, Pittsburgh, PA; and Rancocas Valley Regional High School, Rancocas, NJ.

ABOUT THE HISTORY CHANNEL®

Now reaching more than 86 million Nielsen subscribers, The History Channel® brings history to life in a powerful manner and provides an inviting place where people experience history personally and connect their own lives to the great lives and events of the past. The History Channel® is the only place “Where the Past Comes Alive®.” The History Channel received the prestigious Governor’s award from the Academy of Television Arts & Sciences for the network’s “Save Our History” campaign dedicated to historic preservation and education. The History Channel web site is located at www.HistoryChannel.com.

ABOUT COMCAST CABLE

Headquartered in Philadelphia, Comcast Cable is a division of Comcast Corporation, a developer, manager and operator of broadband cable networks and provider of programming content. Operating in 17 of the United States’ 20 largest metropolitan areas, Comcast is one of the leading communications, media and entertainment companies in the world. Providing basic cable, digital cable, high-speed Internet and telephone services, Comcast is the company to look to first for the communications products and services that connect people to what’s important in their lives. The company’s 55,000 employees, in six divisions, serve more than 21 million customers.

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ADD TWO/RECAP 2004 CONSTITUTION BOWL

ABOUT THE NATIONAL CONSTITUTION CENTER

The National Constitution Center, located at 525 Arch St. on Philadelphia's historic Independence Mall, brings the story of the Constitution to life through more than 100 interactive and multimedia exhibits, film, text, photographs, sculpture and artifacts. The Center also houses the Annenberg Center for Education and Outreach, which serves as a hub for national constitutional education; programming and debates; and as a home for visiting scholars and experts. The National Constitution Center is the first museum in the country designated as a member of the National Archives Experience Alliance Initiative. For more information, call 215.409.6600 or visit www.constitutioncenter.org.

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