



NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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CHOOSE OR LOSE AT VOTER REGISTRATION CONCERT HOSTED BY COMCAST AND NATIONAL CONSTITUTION CENTER

Philadelphia, PA (September 16, 2004) – The National Constitution Center and Comcast will team up to host a Voter Registration Concert as part of MTV's Choose or Lose program on Tuesday, September 21 at 6 p.m., featuring a star studded cast of performers and live musical acts. Admission to the event, held at the National Constitution Center, is FREE with a voter registration card, or guests may register to vote that night at the museum. Please reserve a place by calling 215.409.6700.

The line-up for entertainment on the Terrace will include Latin Fiesta, Eleven:Eleven, Philly International Records artists Carly, Dem Boyz, and Dante' Rock-a-fella Recording artists Freeway and the GIFI Family, including The Young Gunz, Pooda Brown and the 3K's. DJs Atom Bomb and Question of Scratch Masters will perform as well.

The National Constitution Center will also be host to a bipartisan Marathon Presidential Debate in the Kirby Auditorium between local Democratic and Republican political activists.

Prior to the concert, *Make Your Mark!* a happy hour for young professionals in Philadelphia, will be held at 5:30 p.m. in the Annenberg Lobby of the museum. This event includes a private viewing of the Philadelphia Print Collaborative's new exhibit,

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ADD TWO/VOTER REGISTRATION CONCERT RELEASE

Printing Philadelphia: The Rub!, a large-scale public art project that focuses on the Bill of Rights through the medium of printmaking. Guests are also invited to register to win fabulous door prizes.

Starbucks will distribute FREE 2.5 oz. packages of their Gazebo Blend coffee to museum visitors that evening. The Starbucks Chill Patrol Van will also be present with free samples of Starbucks coffee products!

The events of Constitution Week are sponsored, in part, by AT&T.

About the National Constitution Center

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization established by Congress in 1988 to increase understanding of the U.S. Constitution and its relevance to the daily lives of Americans. It is the first museum in the world devoted to dramatically telling the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibit components, film, photographs, text, sculpture and artifacts. The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education and debates; and as a home for visiting scholars and experts. The National Constitution Center is the first museum in the country designated as a member of the National Archives Experience Alliance Initiative. For more information, please call 215.409.6600 or visit the Center's Web site at www.constitutioncenter.org.

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