

ADD ONE/CONSTITUTION HALL PASS

“On Constitution Day, we have an opportunity to help students see how important the Constitution remains to our day-to-day lives,” said National Constitution Center President and CEO David Eisner. “Between the National Constitution Center’s great content and Channel One’s reach into classrooms, this program is the perfect way to engage the most students.”

The National Constitution Center will also host its annual Constitution Day celebration on September 17, featuring a wide array of inspiring and educational activities, including a naturalization ceremony, the induction of Susette Kelo into the American National Tree, and a 223rd birthday party for the Constitution. For a complete calendar of events and a list of educational resources, visit www.constitutioncenter.org/constitutionday.

About Channel One News

Peabody and Telly Award-winning Channel One News, an Alloy Media + Marketing company, is the leading television news network for teens, reaching nearly six million young people in middle schools and high schools nationwide - broadcast each day to close to 1 in 4 of all teenagers in the U.S. The dynamic, daily broadcast and supplementary educational resources inform, educate, and inspire teens, connecting them with important current events and the world around them. Channel One News has covered fast-breaking global events from regions such as Haiti, Chile, Mexico, Sierra Leone, North Korea, Afghanistan, Sri Lanka, Germany and Qatar. Through its partnership with CBS News Productions, Channel One News draws on the vast resources of CBS News, ensuring worldwide coverage wherever and whenever news breaks - and always from a teen perspective. Channel One News programming has been featured on leading networks and news programs, including CBS, CNN, NBC Nightly News and Today Show, ABC News and Nightline. Visit the Webby Award-winning website www.ChannelOne.com to learn more.

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About the National Constitution Center

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising." The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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