

NATIONAL CONSTITUTION CENTER

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NATIONAL CONSTITUTION CENTER AND AFRICAN AMERICAN MUSEUM ANNOUNCE SPECIAL JOINT TICKETING PROMOTION FOR BASEBALL EXHIBITS

Philadelphia, PA (April 11, 2008) – The National Constitution Center and the African American Museum in Philadelphia are honoring baseball’s impact on America history with two extraordinary exhibits – *Baseball As America* and *Discover Greatness: An Illustrated History of the Negro Baseball Leagues*. Located one block from each other, the museums are partnering to bring a special discount to guests. Now through May 4, 2008, guests who visit the National Constitution Center or the African American Museum will receive \$2.00 off the price of adult admission at the partnering site.

Visitors only need to bring their ticket stub from one location to receive the discount at the other. The discount does not have to be used on the same day of a visit, but it must be used during the dates of the promotion.

“We are excited to partner with the African American Museum in Philadelphia,” says National Constitution Center President and CEO Joseph M. Torsella. “We are looking forward to this being one of many opportunities to work together, and hope that our collaborative spirit will inspire other institutions to do the same.”

“Negro League baseball players brought excitement, professionalism, and unparalleled skill to America’s pastime, but more importantly, they challenged the nation to see its

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ADD ONE/AAMP JOINT TICKETING

flaws in ways that ultimately helped to break the barriers of segregation,” said Romona Riscoe-Benson, President and CEO of the African American Museum in Philadelphia. “*Discover Greatness* is a testament to the tenacity and talent of those players, who set the standard that in many ways remains unmatched today.”

The African American Museum in Philadelphia will host *Discover Greatness: An Illustrated History of the Negro Baseball Leagues* from March 30 through May 4, 2008. This exhibit brings to life the rich history of Negro League Baseball greats through nearly 100 photographs featuring baseball highlights from the late 1800s-1960s.

Tributes to the National Baseball Hall of Fame inductees will be on display in the form of pennants, replica uniforms and posters. In addition, The African American Museum in Philadelphia will include selections from the William “Bill” Cash and Lloyd Thompson permanent collection of Negro League memorabilia. The Philadelphia Phillies are a promotional partner for the exhibition.

Admission to the Museum and *Discover Greatness* is \$8 for adults, \$6 for seniors, and \$6 for children ages 4-12. For more information, call 215.574.0380 or visit www.aampmuseum.org.

Founded in 1976 in celebration of the nation's Bicentennial, the African American Museum in Philadelphia (AAMP) is the first institution funded and built by a major municipality to preserve, interpret and exhibit the heritage of African Americans. Throughout its evolution, the Museum has objectively interpreted and presented the achievements and aspirations of African Americans from pre-colonial times to the current day.

The Museum is committed to telling the story of African Americans in all its permutations: family life, the Civil Rights movement, arts and entertainment, sports,

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ADD TWO/AAMP JOINT TICKETING

medicine, architecture, politics, religion, law and technology. AAMP currently houses four galleries and an auditorium, each of which offer exhibitions anchored by one of three dominant themes: the African Diaspora, the Philadelphia Story, and the Contemporary Narrative.

From February 15 through May 11, 2008, the National Constitution Center is hosting *Baseball As America*, the first major exhibition to examine the relationship between baseball and American culture. The 6,000-square-foot exhibition is organized by The National Baseball Hall of Fame and Museum in Cooperstown, New York, and marks the first time the treasures of the Hall of Fame have left their legendary home to tour the country. The national tour of *Baseball As America* is sponsored by Ernst & Young LLP. The exhibition is presented locally by Chevrolet. CBS 3 is the official media partner for the Center's showing of *Baseball As America* and the Philadelphia Phillies are a promotional partner for the exhibition.

Admission to *Baseball As America* is \$15 for adults, \$14 for seniors ages 65 and up, and \$9 for children ages 4-12. Active military personnel and children ages 3 and under are free. Group rates are also available. Admission to the Center's main exhibition, *The Story of We the People*, including the award-winning theater production "Freedom Rising", is included. iPod audio tours are also available and cost \$2 for members and \$3 for non-members. For ticket information, call 215.409.6700 or visit www.constitutioncenter.org.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. For more information, call 215.409.6700 or visit www.constitutioncenter.org.