



FOR IMMEDIATE RELEASE

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**NATIONAL CONSTITUTION CENTER GETS STUDENTS INVOLVED  
IN 2008 PRESIDENTIAL ELECTION WITH  
YOUTH VOTER REGISTRATION INITIATIVE**

Philadelphia, PA (March 31, 2008) – As part of its *Election '08: The Power of We* series, the National Constitution Center is getting students involved in the excitement of the 2008 presidential election and encouraging all eligible high school students in Philadelphia to register to vote with the **Youth Voter Registration Initiative**. This fast-paced, hands-on civic learning program is brought directly to schools by the Center's public programs staff. The program is available free of charge to all Philadelphia high schools. CBS 3 and The CW Philly 57 are the official media partners for the Constitution Center's *Youth Voter Registration Initiative*.

A special feature of the *Youth Voter Registration Initiative* allows for eligible high school students to register to vote during the school assemblies where the program is presented. Students watch a special message from Mayor Michael Nutter, encouraging them to get involved in the election and urging 18-year olds to register and vote in the upcoming presidential election. The National Constitution Center is challenging Philadelphia to double the amount of 18-year old voters in the city.

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## ADD ONE/YOUTH VOTER REGISTRATION INITIATIVE

The *Youth Voter Registration Initiative* engages students with the nuts and bolts of the presidential election process in an interactive, fun-filled format. The program staff teaches students about political parties, candidates, and elections by having them develop platforms, create campaign commercials, and vote in a mock election where their fellow students serve as the candidates.

The program is available daily. Shows must be booked in advance by calling 215.409.6800 or visiting the Center's website at [www.constitutioncenter.org](http://www.constitutioncenter.org). Schools should call a minimum of two weeks in advance for the best booking dates.

The *Youth Voter Registration Initiative* is presented by the National Constitution Center, Student Voices, the Committee of Seventy, Delta Sigma Theta Sorority, the League of Women Voters, Public Citizens for Children and Youth, Philadelphia Home and School Council, and a coalition of community groups working together to encourage students to get informed, stay involved, and, if they are eligible, register and vote.

The National Constitution Center is celebrating the election season with an exciting, year long series, *Election '08: The Power of We*, which is designed to promote voting during the presidential election and active citizenship every day. *Election '08: The Power of We* includes a variety of on-site public programs, community and national outreach, education initiatives, and a new exhibition, *Headed to the White House* that will launch over the course of the year.

CBS 3 (KYW-TV) and The CW Philly 57 (WPSG-TV) are part of CBS Television Stations, a division of CBS Corporation.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to

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## ADD LAST/YOUTH VOTER REGISTRATION INITIATIVE

increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, “Freedom Rising”. The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit [www.constitutioncenter.org](http://www.constitutioncenter.org).

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